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The best stories  
are about coming  
of age.

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Discover the highlights of our new  
wine storage fridges.

**LIEBHERR**

Wine storage fridges



## The best stories are about coming of age.

Looking at a holiday photo, smelling the scent of a flower, or hearing a favourite tune. Many things can make us very emotional. For winemakers, one of them is the sight of a treasured bottle of wine. It reminds them of the growing young vine, the care they took to ensure that only the finest wine made it into the bottle, and the meticulous storage without which something so special would be impossible. Because no matter what wine it is, optimal storage conditions are essential for it to mature and develop its flavour.

By catering for the complex interplay of temperature and humidity, the new Liebherr wine storage fridges create the ideal storage conditions for your wine to mature in. Your customers can enjoy wine the way it is really meant to be – in just the way the winemaker intended.

Discover the new 2023 wine storage fridges – and find out how customers can not only store their collections, but preserve the very essence of the wine.

## The inspiration goes back centuries.

There is so much to be enjoyed in great wines, and bringing it out is an art that has been cultivated since Roman times. Discover what really makes a wine cellar: the five essentials of wine storage.



### **Constancy.**

Wine cellars maintain temperatures as close as possible to 13 °C.

### **Durability.**

Humidity levels above 50% in wine cellars keep corks in good condition.

### **Neutrality.**

A constant supply of fresh air keeps wine cellars free of foreign odours.

### **Stability.**

The vibration-free location of a wine cellar prevents the sediment from being stirred up.

### **Protection.**

Wine cellars keep out sunlight, preventing the risk of wines ageing too quickly.

## Qualities that even surpass a wine cellar.

To conserve what connoisseurs treasure, Liebherr wine storage fridges have some exceptional features. They not only match wine cellars in terms of the five essentials of perfect storage, but thanks to our engineering expertise surpass them.

We take care of every detail.

Constant temperatures protect the character of the wine.



Temp Protect Plus

Liebherr wine storage fridges have TempProtect Plus for double temperature protection.

The right humidity keeps corks supple to protect the wine.



Humidity Control

With HumiditySelect or HumidityControl, the humidity in Liebherr wine storage fridges can be individually adjusted.

Keeping out ultraviolet rays protects the wine from ageing badly.



UV Protect Plus

Liebherr glass door models have unique triple anti-ultraviolet glazing.

Keeping out foreign odours stops them from spoiling the taste of the wine.



Fresh Air

The FreshAir activated charcoal filter in Liebherr wine storage fridges neutralises foreign odours.

Preventing vibrations allows the wine to mature undisturbed.



Vibrate Safe

Liebherr wine storage fridges have a fully vibration-insulated cooling system.



## Our wine storage fridges. A new perfection.

The new wine storage fridges from Liebherr not only master the five essentials of wine storage, but achieve a new level of perfection. They ensure optimal long-term wine storage anywhere in the world – with convincing solutions for any surroundings.

### **Quality.**

Liebherr wine storage fridges live up to the responsibility of keeping a valuable wine collection. Quality down to the last detail and unstinting commitment to perfection are what distinguish Liebherr products.

### **Optimum climate.**

The storage conditions are key to producing what the winemaker intended. Our wine storage fridges have control functions for every influencing factor except for time.

### **Comfort and flexibility.**

Naturally, Liebherr wine storage fridges aren't as spacious as a wine cellar. But they do make the best use of what space is available and, when it comes to handling, even surpass their inspiration in many respects.

### **Design and lifestyle.**

Taking wine storage out of the cellar and into the living area is an exciting prospect with Liebherr wine storage fridges. The timeless design skilfully displays a passion for great wines.

### **Security and connectivity.**

Where a wine cellar might have a pad-lock on the door, our wine storage fridges have various functions to do the same job. Alarms, door locks, codes and a ready-installed or retrofitted network connection set the standards.

# German engineering at its best.

Many things change over time, but one thing you can always rely on is German engineering. Liebherr has been practising it since 1954. To this day, the family-owned company works to the highest aspirations and standards that go back to its founder Hans Liebherr.

This is reflected in quality right down to the smallest detail and a tireless commitment to achieving perfection. There are also the rigorous tests that Liebherr products undergo before delivery, and the development of a range of products to suit every lifestyle.



WPbli 5231 GrandCru Selection



**Enjoy the silence.**  
The new wine storage fridges from Liebherr are designed to be as quiet as possible. Even if you are only reading, the loudest thing you'll hear is the rustling of the pages.

Temp Protect Plus

**Double protection.**  
With TempProtect Plus, our wine storage fridges constantly measure the temperature with two sensors. This gives double the assurance that the wines are protected from temperature fluctuations.



**Easy changes.**  
The replaceable door seal can be removed in a few simple steps – and the new seal can be fitted just as easily. This means the appliance always remains hygienically clean.

**Protecting wine and the environment.**  
Liebherr wine storage fridges are the most efficient appliances in their class. The improved glass door models are in energy efficiency class F – and the solid door models are in the even more efficient class E.





## Like having your own wine cellar.

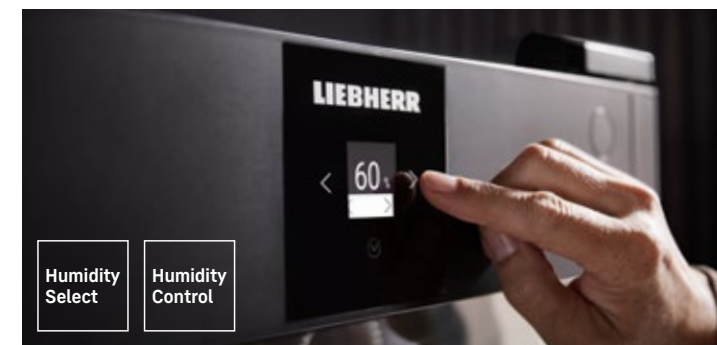
Wine cellars provide stable temperature and ideal humidity, as well as protection from ultraviolet light, odours and vibrations. Liebherr wine storage fridges are designed to provide exactly these five conditions in a compact space and with a modern, elegant design.

Like a wine cellar, they provide the ideal conditions to preserve the flavour and bring out the best in great wines as they mature.



### Consistently good ageing.

If wine is not kept at the right storage temperature, its quality can suffer. The precise electronic controls in all our wine storage fridges ensure that the set temperature is constantly maintained inside.



### Keeping corks in good condition.

With HumiditySelect, the humidity in our wine storage fridges can be adjusted in two stages: Standard or High. Models in the GrandCru Selection series are equipped with HumidityControl. This function allows the humidity to be set within a range of 50% to 80% RH\* and constantly displays the actual value. If the value falls below 50% RH\*, the appliance indicates this.



### Constant fresh air.

To ensure that your wine is kept with the optimum air quality, all Liebherr wine storage fridges have an easy-to-change activated charcoal filter that reliably binds odours of all kinds. The appliance reminds you to change the filter every 6 months.

\*For temperatures in living environment. In the case of very dry/cold environments, e.g. cellars, we recommend the tailor-made water box from our range of accessories to support the system.



### Powerful and silent.

A fully vibration-insulated cooling system in Liebherr wine storage fridges allows the wine to mature undisturbed.



### Triple protection.

For long-term storage, our wine storage fridges with glass doors offer unprecedented protection against ultraviolet radiation: three protective layers consisting of tinted glass and a double layer of vacuum-deposited metal (Low-E).



**Maximum capacity.**

Our wine storage fridges also make it very easy to organise a growing wine collection. To take full advantage of the capacity, the interior has been designed so that your wine bottles can be stored neck-to-neck on the wooden shelves.



Easy Fill  
Self Closing Door

**Lighten the load.**

The EasyFill loading aid ensures that the door of the wine storage fridge stays open when it is opened by more than 90°. And thanks to the SelfClosing mechanism, the door closes all by itself when opened less than 90° – always as gently as your valuable wines require.



**Mature and sophisticated.**

The wooden shelves are designed for safe, horizontal wine storage and their ergonomic shape makes it easy to put in, take out and rearrange the bottles.

**Speaking the connoisseur's language.**

The touch display offers a choice of 9 languages: DE, EN, FR, ES, IT, NL, CS, PL, PT.



**A pleasant grip.**

Ergonomics are particularly important in the new handle design. It has been tested by many hands and found to be particularly comfortable.

Built to make room  
for a passion.

To organise a large wine collection, convenience and flexibility are essential, especially when it comes to safely arranging differently-shaped bottles in as little space as possible.

Liebherr's wine storage fridges are designed with the flexibility to meet specific needs. For example, the wooden shelves can be easily moved to different heights.





## Tastefully presented.

Unstinting perfection down to the smallest detail is not only evident in the technical details, but also characterises the design. This is how our wine storage fridges fit perfectly into any modern environment.



### Beautiful all around, including on the inside.

The exterior of Liebherr wine storage fridges attracts attention, but it's also worth a look inside. The combination of wooden shelves and a stainless steel rear wall panel is a delight even when empty.



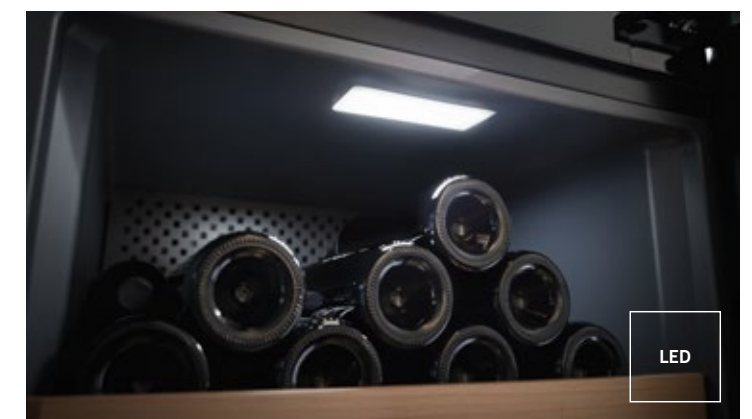
### Shown in the right light.

The vertically positioned LightColumn evenly illuminates the interior of the wine storage fridge when the door is open. A special highlight is the dimmable presentation lighting, which skilfully shows off the wines.



### Perfectly integrated.

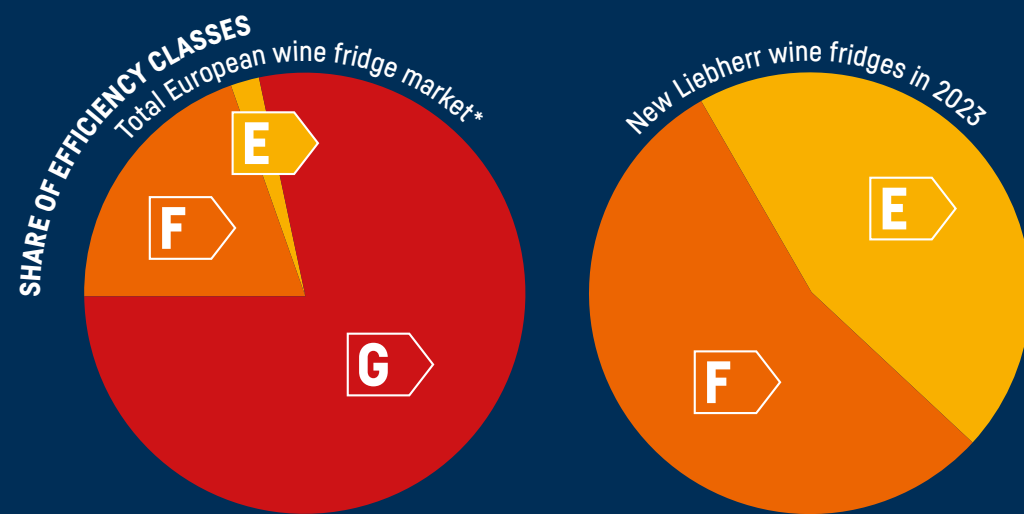
The touch display precisely set into the door underscores the high standard of workmanship. The impressive operation is also typical for a Liebherr product.



### Providing a clear view.

Solid door models have a space-saving LED light housing recessed into the ceiling.

# Facts about true taste.



## Optimum energy efficiency.

Liebherr wine storage fridges are among the most energy-efficient in their class. While most manufacturers offer models with energy efficiency class G according to the European energy label, the new Liebherr wine storage fridges with glass doors are in energy efficiency class F and those with a solid door are in the even more efficient class E.

\*Source: EPREL 2022

## All appliances can be networked.

Either at the factory or retrofitted with the SmartDevice box.

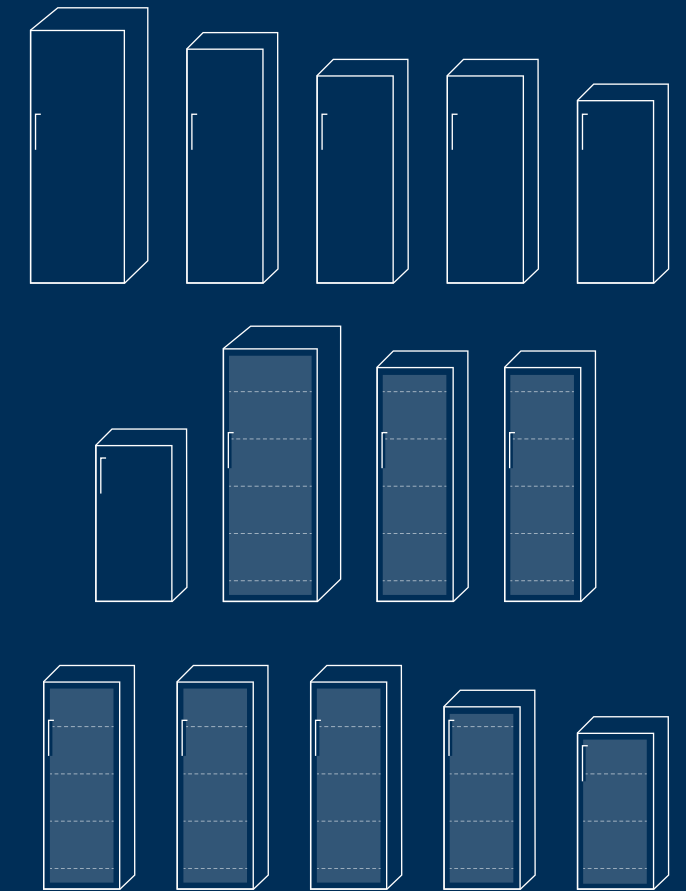
## 1 zone

Inspired by wine cellars, Liebherr wine storage fridges have a single temperature zone. TempProtect Plus monitors the set temperature between 5 °C and 20 °C with two sensors.



Depending on the model, 141 to 324 Bordeaux bottles (0.75l) can be stored.

6 new solid door and 8 new glass door models.



# 3 Series

- GrandCru
- GrandCru Selection
- Perfection

## Your wine in safe hands.

Liebherr is aware how valuable a large wine collection is. Protecting this value is a responsible task that our wine storage fridges fulfil in the best possible way with ideal storage conditions and comprehensive security features. Mechanical locks and display lock protect connoisseurs' wines from unwanted access, and sophisticated alarm functions provide audible and visual alerts before the wine can come to harm. So if there's one thing wine connoisseurs can absolutely rely on, it's Liebherr.



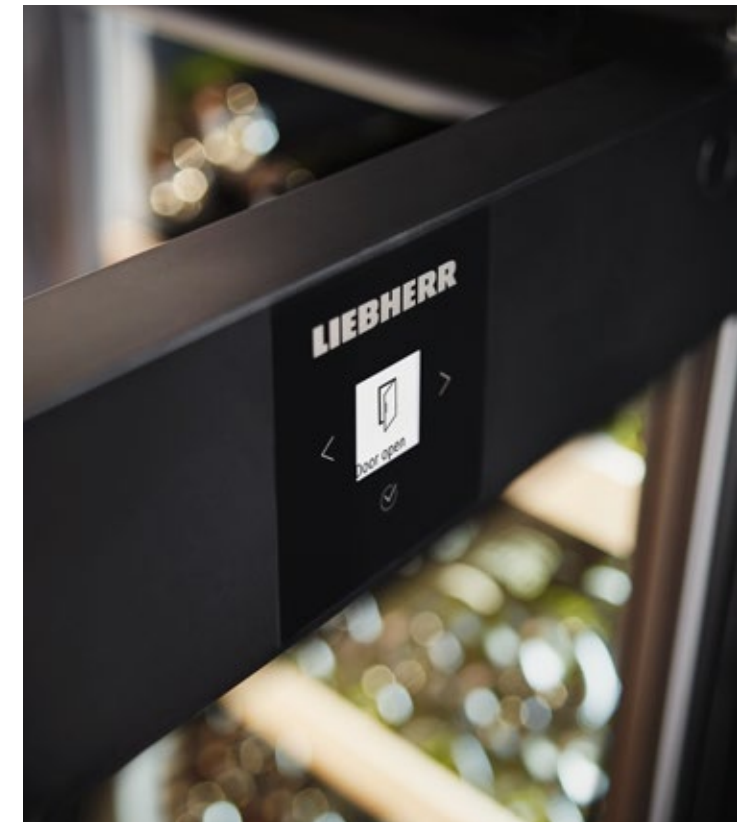
### Everything under control.

Securing a wine collection with a door lock is one thing, but it's also important to prevent unauthorised use of the wine storage fridge. The new display lock, which is activated via the menu, ensures a particularly reliable solution.



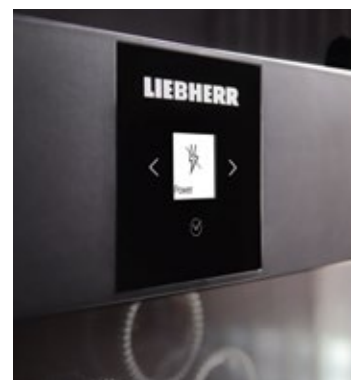
### Keep your treasures to yourself.

A wine collection is a treasure, and ought to be protected as such. A mechanical door lock ensures that access to the wine is always under full control.



### On the alert as soon as it's open.

If the door of the wine storage fridge is open for more than 60 seconds, a door alarm is activated. The door alarm sounds audibly and is accompanied by pulsating appliance lighting.



### Full protection.

Like a wine cellar, a Liebherr wine storage fridge has everything you need to store valuable collections under perfect conditions. Nevertheless, there are malfunctions that can occur and give cause for concern. This is why our wine storage fridges are equipped with various alarm functions. If something critical happens, they will reliably let you know.

## Knowledge means certainty.

When your customers are out and about, they also want to know that everything is all right in the wine storage fridge. Just the thought that the door might have been left open is a worry, so it's good that they can reassure themselves with a quick glance at their mobile device. Being constantly in touch with a wine storage fridge is more than just a gimmick for wine lovers. Online connectivity provides additional peace of mind.

Especially when they are too far away to go and check, smart features give connoisseurs the assurance of having everything under control when it comes to the sophisticated storage of a valuable wine collection.



### Digital networks keep everything in view.

All Liebherr wine storage fridges of the new generation are either delivered with a network connection\* or can be subsequently connected to the WiFi with the SmartDevice box. This allows connoisseurs to benefit from all the SmartDevice app options and integrate the wine fridge into an existing smart home environment. This way, the appliance can be easily controlled using voice assistants such as Amazon Alexa.

In addition, important status and alarm notifications are sent directly to the smartphone – for example, a notification when the door of the wine storage fridge is left open. Besides easy management of all apps and operation of the unit while away, the SmartDevice app has much more to offer.

A network-connected wine storage fridge opens up a whole new world via the SmartDevice app. Access to many functions is also possible while on the move: from basic settings to monitoring and setting the fridge temperature and controlling the lighting systems.

With state-of-the-art technology like the SmartDevice app, the wine collection is always in the spotlight. This is how Liebherr makes life noticeably easier.



Find out how digitally networked wine storage makes everyday life easier: [home.liebherr.com/getsmart](http://home.liebherr.com/getsmart)

Download the SmartDevice app here:



\*Appliances with a built-in SmartDevice box are identified by the "i" behind the model designation (e.g.: WPb1i 5231). Availability may vary according to country.



## For a clear overview. Even before you open the wine fridge.

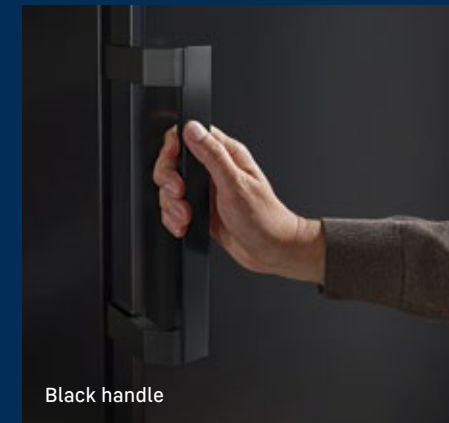
Which appliance is right for me?

This customer question is not always easy to answer. That's why we've made it even easier for you to find your way through our range of wine fridges by dividing them into logically structured series. This also makes it easier to inspire wine connoisseurs and professional users to choose the exact wine fridge that fits their needs.

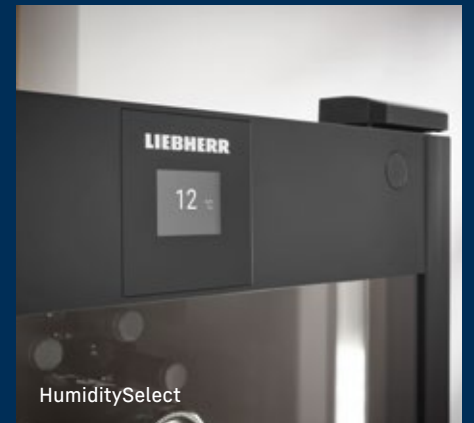
### Wine storage fridges

#### GrandCru

The GrandCru series offers everything that's essential for reliable wine storage. The series is aimed in particular at connoisseurs who appreciate ease of use and want their wine collection to be in the best hands.



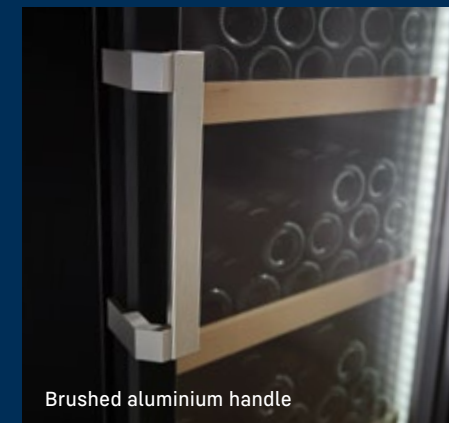
Black handle



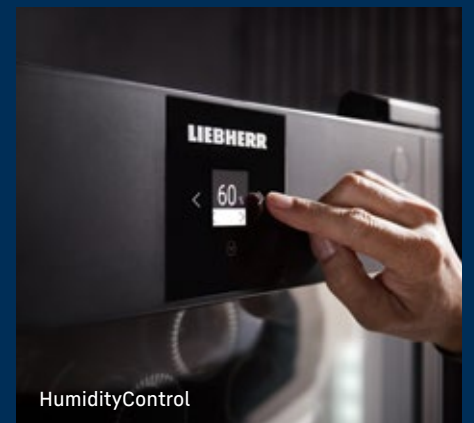
HumiditySelect

#### GrandCru Selection

For connoisseurs with even higher demands on a wine storage fridge, the GrandCru Selection series not only offers optimum storage, but also individually adjustable humidity, combined with additional security features and a timeless design.

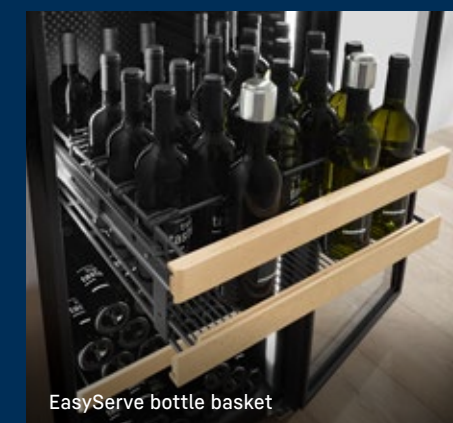


Brushed aluminium handle

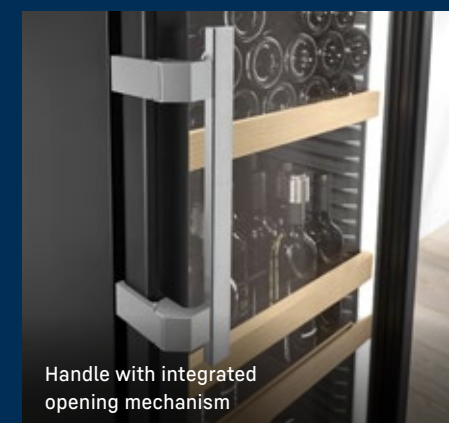


HumidityControl

### Wine serving fridges for professional use



EasyServe bottle basket



Handle with integrated opening mechanism

#### Perfection

For the special requirements of trades such as catering, the Perfection series is designed for particularly intensive use and smooth customer service. Details to optimise security, hygiene, robustness and attractive lighting make these units a reliable and good-looking partner for selling and serving.

	GrandCru	GrandCru Selection
<b>Quality</b>	Constant temperature maintenance	Constant temperature maintenance
	Adjustable temperature range in one zone: +5 °C to +20 °C	Adjustable temperature range in one zone: +5 °C to +20 °C
	Constant display of current temperature	Constant display of current temperature
	Triple UV and safety glazing / UVProtect Plus	Triple UV and safety glazing / UVProtect Plus
	Low-vibration storage / VibrateSafe	Low-vibration storage / VibrateSafe
	Neck-to-neck storage for maximum bottle capacity	Neck-to-neck storage for maximum bottle capacity
	Replaceable door seal	Replaceable door seal
	2 height-adjustable feet	2 height-adjustable feet
<b>Optimum climate</b>	Adjustable humidity with HumiditySelect	<b>Controllable humidity with HumidityControl</b>
		<b>Current humidity display</b>
	1 FreshAir filter with replacement reminder	1 FreshAir filter with replacement reminder
	Temperature setting in 1 °C increments	Temperature setting in 1 °C increments
<b>Convenience and flexibility</b>	EasyFill loading aid	EasyFill loading aid
	SelfClosing Door	SelfClosing Door
	Height-adjustable wooden shelves	Height-adjustable wooden shelves
	Display with choice of 9 languages (DE/EN/FR/ES/IT/NL/CS/PL/PT)	Display with choice of 9 languages (DE/EN/FR/ES/IT/NL/CS/PL/PT)
<b>Design and lifestyle</b>	LED ceiling lighting	LED ceiling lighting (solid door), <b>LightColumn (glass door)</b>
	Graphite grey metal rear wall panel	<b>Stainless steel rear wall panel</b>
	Touch display	Touch display
	Presentation light (glass door)	Presentation light (glass door)
	Black bar handle	<b>Brushed aluminium bar handle</b>
	Low noise	Low noise
<b>Security</b>	TempProtect Plus	TempProtect Plus
	Door, temperature and power failure alarm	Door, temperature and power failure alarm
	Alarm issued both audibly and visually on display, via illumination and push message with SmartDevice*	Alarm issued both audibly and visually on display, via illumination and push message with SmartDevice*
	Display lock	Display lock
	Retrofittable mechanical lock	<b>Integrated mechanical lock</b>
<b>Connectivity*</b>	SmartDevice-ready	<b>SmartDevice (SmartDevice box included)</b>
	Presentation light*	Presentation light*
	Temperature setting in 1 °C increments*	Temperature setting in 1 °C increments*
	Display and control of relevant appliance functions*	Display and control of relevant appliance functions*

GrandCru

**WPbl 4201**      **WSbl 4201**  
 Height: 125\*\*      Width: 60      Max: 142

**WPbl 4601**      **WSbl 4601**  
 Height: 145\*\*      Width: 60      Max: 166

**WPbl 5001**      **WSbl 5001**  
 Height: 165\*\*      Width: 60      Max: 196

GrandCru Selection

**WPbli 5031**      **WSbli 5031**  
 Height: 165\*\*      Width: 60      Max: 196

**WPbli 5231**      **WSbli 5231**  
 Height: 185\*\*      Width: 60      Max: 229

**WPbli 7731**  
 Height: 201\*\*      Width: 75      Max: 324

\* via SmartDevice app

\*\* + 3.4 cm door hinge

# Perfection. The new series for professionals.

Liebherr's wine serving fridges are specially optimised for professional use in hotels, restaurants and catering.



### Ideal for service.

For exceptional service, every movement has to be just right. This means the wines must be clearly arranged and easily accessible, as in our EasyServe bottle basket. Fitted at working height, it slides out smoothly on rails.



### Strong and flexible.

The sturdy metal shelves with beech wood fronts can be moved as required for flexible arrangement of the bottles. The struts provide a secure hold and the coated metal is easy to clean.



### Attractive inside and out.

The full-height LED LightColumns on both sides evenly illuminate the interior and show off the wine selection to its best advantage. A special highlight is the dimmable presentation lighting, which sets an attractive stage for the wines.

### Keeping a grip on things.

The ergonomic bar handle with integrated opening mechanism has been perfected for frequent use and allows the door to be operated quickly and with little effort – even when opening it several times in quick succession.



### Security first.

Unauthorised use is prevented by eDoorLock. The door lock can be unlocked by entering a PIN. And for even more security, the SmartDevice app tells you anytime and anywhere whether the door is open or closed.

### Licence to chill.

PowerChill automatically cools down newly stored bottles particularly quickly. Even on busy days with the door constantly being opened, the appliance independently generates the ideal serving temperature and automatically switches back to the usual energy-saving mode.

### Quality

### Series

#### Perfection

Constant temperature maintenance  
Adjustable temperature range in one zone: +5 °C to +20 °C  
Constant display of current temperature  
Triple UV and safety glazing / UVProtect Plus  
Low-vibration storage / VibrateSafe  
Neck-to-neck storage for maximum bottle capacity  
Replaceable door seal  
2 height-adjustable feet

### Optimum climate

Adjustable humidity with HumiditySelect  
1 FreshAir filter with replacement reminder  
Temperature setting in 1 °C increments

### Convenience and flexibility

#### EasyServe bottle basket

#### PowerChill

EasyFill loading aid

SelfClosingDoor

#### Height-adjustable metal shelves with wooden front

Display with choice of 12 languages  
(DE/EN/FR/ES/IT/NL/CS/PL/PT/BG/RU/ZH)

### Design and lifestyle

#### Lighting: LightColumn on both sides

Stainless steel rear wall panel

#### Touch & Swipe display

Presentation light

#### Brushed aluminium bar handle with integrated opening mechanism

Low noise

### Security

TempProtect Plus

Door, temperature and power failure alarm

Alarm issued both audibly and visually on display, via pulsating illumination and push message with SmartDevice\*

Display lock

#### eDoorLock

### Connectivity\*

SmartDevice (SmartDevice box included)

Presentation light\*

Temperature setting in 1 °C increments\*

Display and control of relevant appliance functions\*

### 2023 range

#### WFbli 5041



↑ 165\*\*

← 60 →

Max: 158



#### WFbli 5241



↑ 185\*\*

← 60 →

Max: 188



#### WFbli 7741



↑ 201\*\*

← 75 →

Max: 284





WPbli 5231 GrandCru Selection

## POS material.

The following point-of-sale material will be delivered in all new Liebherr wine storage fridges:



### 01

#### Series label.

Supports your advice and promotes upselling. The QR code provides in-depth information on the equipment level of the series.



### 02

#### Wooden shelf info insert.

Provides bold and concise information on the five essentials of correct wine storage and the advantages offered by Liebherr wine fridges (in 3 languages DE/FR/EN). It thus helps highlight the special features of Liebherr wine storage fridges in sales talks – or acts as a “silent salesperson”.



↑  
**185**  
↓

← **60** →



1  
Zone

Humidity  
Control

Temp  
Protect  
Plus

Vibrate  
Safe

Fresh  
Air

Touch-  
Display

Self  
Closing  
Door

Easy  
Fill

Light  
Column

Presentation  
Light

Smart  
Device

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